The Marlborough Science Academy

'shaping futures'

October 2026

Dear Parent/Carer,

Unifrog – The Complete Destinations Platform

To continue to provide students with **outstanding careers guidance** and tailored support when choosing their next step after school, we are using Unifrog: an award-winning, online destinations platform. All students have access to this platform.

What is Unifrog?

Unifrog is designed to support learners in **making informed decisions about their futures**, with a range of tools that are suitable for all year groups. Each student has their own account that provides a range of information related to their interests and aspirations.

Key features of the platform for students include:

- Psychometric testing quizzes
- Career and subject exploration
- Webinars and interactive short courses
- Self-reflection and portfolio building tools
- Search tools for live apprenticeship and employer opportunities, and university courses
- Application and essay-building tools

Students at Unifrog schools can log in from any computer, tablet, or smartphone. We encourage you to use the platform with your child so you can support them through the process of deciding on their next steps.

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You can create your own parent account where you'll be able to see what your child is doing on Unifrog, including any interactions tagged against their name and any upcoming events we've logged for them. You'll also be able to use all the same tools your child can to support them on their Unifrog journey.

For a parent/carer account to be created on Unifrog:

- First the parent/caregiver's email has to be added in the parent/caregiver field for the child
- Then the parent/caregiver can open their account using their email address here: www.unifrog.org/parent

If you have any issues signing in, please contact Mrs N Golds & Mrs A Skirving on careeers@marlborough.herts.sch.uk

You'll also have the option to sign up to Unifrog's parent/carer newsletter to get expert advice and guidance on supporting your child with their next steps.

For more information, go to www.unifrog.org.

Kind regards,



Mrs N Golds

Assistant Headteacher