

Curriculum Implementation – Business Studies

A level, Key Stage 5

Key Concepts Taught



- What is business?
- Managers, leadership and decision making.
- Marketing performance.
- Operational performance.
- Financial performance.
- HR performance.
- Analysing the strategic position of a business.
- Choosing strategic direction.
- Strategic methods.
- Managing strategic change.

How You Receive Feedback



- Self-assessment revisited regularly.
- Peer assessment against grade descriptors/success criteria.
- Feedback through continuous questioning in lessons.
- Practice exam question feedback assessed from exam board grade descriptors.





**How do Lessons
Link to Key
Concepts**



- Year 12 – Students study business in various contexts (e.g. large/small, UK focused/Global) and consider the importance of the context of the business in relation to decision making, the interrelated nature of business activities and how they affect competitiveness, the influences on functional decisions and plans including ethical and environmental issues and using non-quantitative and quantitative data in decision making.
- Year 13 – Students look more into the study of strategic decision making building on content taught in year 12. The students consider more the impact of technology, difficulties in forecasting future trends and assessing feasibility and risk.
- All topics lend themselves to studying and engaging in the business world and encourage students to follow business developments and think critically about contemporary business issues whilst comparing and contrasting their understanding with other situations.





**How we get
Support with our
Lessons**



- Modelling exemplar answers.
- Scaffolding of key and difficult concepts/theories.
- Supporting students in answering questions in class.
- Sentence starters and connective wall.
- Command word crib sheets and wall display.
- Glossaries of key terms.
- Think/pair/share activities.
- Application of key concepts to case studies.
- Personal learning checklists after each Pre Public Examination.

**Retrieval Practice
Opportunities /
Supporting Ways
to Help us
Remember**



- Use of mnemonics.
- Think pair share.
- Modelling exemplar answers.
- Exam technique placemats.
- Glossaries.
- Completion of knowledge organiser mind maps.
- Quizzes – Kahoot/Quizlet/Seneca learning.

**Opportunities for
Literacy**



- Exam questions.
- Definitions of subject specific terminology.





Opportunities for Numeracy



- Calculating profit, cash flow, break even and ratio analysis.
- Calculation of human resource and operational data.
- Statistical graph analysis and % changes.

Opportunities for Oracy



- Discussion on key concepts/theories based on learning objectives.
- Problem solving financial data.
- Business case study/real life scenario discussions.
- Presentations within the Marketing unit.

Opportunities for Character Education



- Working as part of a team in group work activities.
- Respecting each other and decisions made when self-assessing exam questions.

Opportunities for SMSC



- Looking at different cultures and roles within a business environment.
- Teamwork.
- Looking at employment laws with regards to gender and equality.





Opportunities for Assessing Learning



- Linking learning – what we did last lesson, this lesson and next lesson.
- Plenaries to reflect on learning.
- Quizzes.
- Questioning.
- Exam practice.
- End of unit assessments.
- Pre Public Examinations.

