

Curriculum Implementation – Business Studies

Key Stage 4

Key Concepts Taught



- Enterprise and entrepreneurship.
- Spotting a business opportunity.
- Putting a business idea into practice.
- Making the business effective.
- Understanding external influences.
- Growing the business.
- Marketing.
- Making product decisions.
- Finance.
- Making Human Resource decisions.

How You Receive Feedback



- Self-assessment revisited regularly.
- Peer assessment against grade descriptors/success criteria.
- Feedback through continuous questioning in lessons.
- Practice exam question feedback assessed from exam board grade descriptors.





How do Lessons Link to Key Concepts



- Year 9 will look at understanding the reasons for starting up a business, the importance of satisfying customer needs and the overall purpose of business aims and objectives which links to Enterprise and Entrepreneurship.
- Year 10 will look deeper into financial concepts such as revenue, costs and profit which contributes towards the key concept of Understanding Financial decisions.
- Year 11 focus more on larger multi-national corporations looking at growing the business as well as revision and retrieval practice from year 9 and 10 concepts.

How we get Support with our Lessons



- Modelling exemplar answers.
- Scaffolding of key and difficult concepts/theories.
- Supporting students in answering questions in class.
- Sentence starters.
- Glossaries of key terms.
- Think/pair/share activities.
- Application of key concepts to case studies.
- Personal learning checklists after each Pre Public Examination.





**Retrieval Practice
Opportunities /
Supporting Ways
to Help us
Remember**



- Use of mnemonics.
- Think pair share.
- Modelling exemplar answers.
- Exam technique placemats.
- Glossaries.
- Completion of knowledge organiser mind maps.
- Quizzes – Kahoot/Quizlet/Seneca learning.

**Opportunities for
Literacy**



- Exam questions.
- Definitions of subject specific terminology.

**Opportunities for
Numeracy**



- Calculating profit, cash flow, break even and ratio analysis.
- Calculation of human resource data.

**Opportunities for
Oracy**



- Discussion on key concepts/theories based on learning objectives.
- Problem solving financial data.
- Business case study/real life scenario discussions.





Opportunities for Character Education



- Working as part of a team in group work activities.
- Respecting each other and decisions made when self-assessing exam questions.

Opportunities for SMSC



- Looking at different cultures and roles within a business environment.
- Teamwork.
- Looking at employment laws with regards to gender and equality.

Opportunities for Assessing Learning



- Linking learning – what we did last lesson, this lesson and next lesson.
- Plenaries to reflect on learning.
- Quizzes.
- Questioning.
- Exam practice.
- End of unit assessments.
- Pre Public Examinations.

