

Curriculum Implementation – Business Studies Level 3 National Extended Certificate in Applied Business, Key Stage 5

Key Concepts Taught



- Each unit taught is based on four key business concepts: people, markets, finance and operational delivery, which gives the course a synoptic approach to learning.
- Each of the units can address these key themes ensuring the learning is coherent and joined up.

How You Receive Feedback



- Self-assessment revisited regularly.
- Peer assessment against grade descriptors/success criteria.
- Feedback through continuous questioning in lessons.
- Practice exam question feedback assessed from exam board grade descriptors.
- Internal assessment feedback





How do Lessons Link to Key Concepts



- Year 12 – Students look at:
 - Unit 1: Financial planning and analysis which focuses on why enterprises plan their finances, what managers must understand, how performance is measured and stakeholder perspectives.
 - Unit 2: Business Dynamics which focuses on understanding business organisations, investigating business advantages and considering and assessing business potential.
 - Unit 3: Entrepreneurial opportunities which focuses on understanding enterprise behaviour, investigating customer value propositions, considering marketing and operational activities as well as reviewing risk.
- Year 13 – Students look at:
 - Unit 4: Managing and Leading People which focusses on investigating managers' roles, performance of employees, empowerment, and organisational change.
 - Unit 5: Developing a business proposal which focuses on business ideas, developing, presenting, and reviewing a business proposal.
 - Unit 7: Managing an event which focuses on Investigating, planning, delivering, and reviewing an event.
- All of these unit's cross reference the key concepts making the course completely synoptic.





**How we get
Support with our
Lessons**



- Modelling exemplar answers.
- Scaffolding of key and difficult concepts/theories.
- Supporting students in answering questions in class.
- Sentence starters and connective wall.
- Command word crib sheets and wall display.
- Glossaries of key terms.
- Scaffolded assignment briefs with clear targets.
- Application of key concepts to case studies.
- Personal learning checklists after each Pre Public Examination.

**Retrieval Practice
Opportunities /
Supporting Ways
to Help us
Remember**



- Use of mnemonics.
- Think pair share.
- Modelling exemplar answers.
- Exam technique placemats.
- Glossaries.
- Completion of knowledge organiser mind maps.
- Quizzes – Kahoot/Quizlet/Seneca learning.

**Opportunities for
Literacy**



- Exam questions.
- Definitions of subject specific terminology.
- Internal assignment completion.





Opportunities for Numeracy



- Calculating profit, cash flow, break even and ratio analysis.

Opportunities for Oracy



- Discussion on key concepts/theories based on learning objectives.
- Business case study/real life scenario discussions.
- Assessed presentations within Managing an Event Business proposal units.

Opportunities for Character Education



- Working as part of a team in group work activities, especially within the event management unit .
- Respecting each other and decisions made when self-assessing exam questions.
- Leadership skills developed within the event unit.

Opportunities for SMSC



- Looking at different cultures and roles within a business environment.
- Teamwork.
- Looking at employment laws with regards to gender and equality.





**Opportunities for
Assessing
Learning**



- Linking learning – what we did last lesson, this lesson and next lesson.
- Plenaries to reflect on learning.
- Quizzes.
- Questioning.
- Exam practice.
- Internal and External Synoptic assessments.
- Pre Public Examinations.

