

Knowledge Organiser – Year 11 Graphic Communication

Key Terms

Final Outcome: what is your end goal? What will you create?

Designer Research: Use your research for inspiration to achieve your final outcome.

Annotation: Annotate your work to help explain your design journey.

Experimentation and Research Task: You will need to explore the brief for sustained project 2 – creating a designer's piece and your own creation taking inspiration from your research. You will also start project 3 – researching digital adverts and creating a social media campaign marketing your own festival.

During year 11 Graphics you will be aiming to:

- To gain an understanding of the design process for sustained project 2.
- Develop your own ideas and designs based on your research for the specific discipline.
- Further Experiment with the digital design programme - CANVA
- Research and experiment with digital adverts for project 3.

