The Marlborough Science Academy
'shaping futures'

Name:

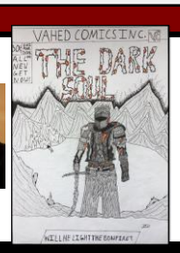
Graphic Communication Learning Journey

AO2
EXPERIMENT
APPROPRIATE SELECTION
MATERIALS
RANGE TAKE SOME RISKS VARIOUS MEDIA
RECORD IDEAS, OBSERVATIONS AND INSIGHTS RELEVANT TO INTENTIONS AS WORK PROGRESSES.
REFINE

Topic & Themes

Annotation

Brain Storming



Artist research

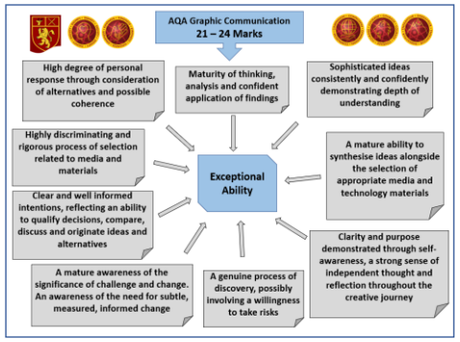
10 Hour Exam

Experimentation

Evaluation

AO4
RESPOND
VISUAL LANGUAGE
PERSONAL
CONNECT IS IT MEANINGFUL? SHOW INSPIRATION
PRESENT A PERSONAL AND MEANINGFUL RESPONSE THAT REALISES INTENTIONS AND DEMONSTRATES UNDERSTANDING OF VISUAL LANGUAGE.
OUTCOMES

INFORMATION EDUCATION GUIDANCE ADVICE CAREERS



AO2

Fine ART

Refine

PROGRESS

COLOUR

Year 10

Component 2
AQA

Illustration

Final Outcome

Analysis

Designer Study

Interior Design

Design Discipline

UX Design

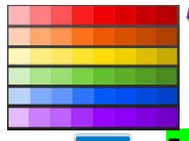
Animation

Outcome

Year 11

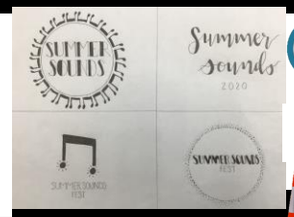
AO4

TONE



IMAGERY

LOGO Experimentation



COMPOSITION

Final Outcome

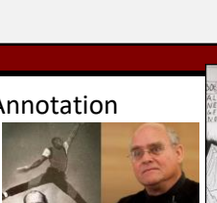
GO Journey

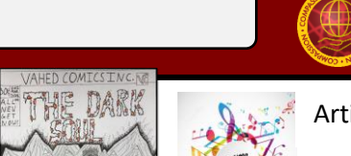
Game Artist

Project 2

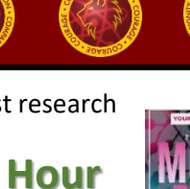
Theory
Experimentation

Research





Theoretical aspects



Sustained Project

Project 1

Component 1
AQA

Designer Study

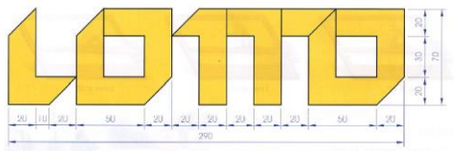
AO3

GO

TASTEFO
SERIF
BAR
CURVE
STEM
CONTINUOUS CURVE
By V.Ryan

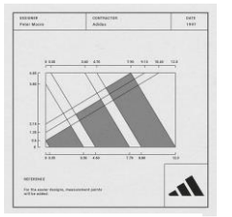
TYPOGRAPHY

AO1



Explore

Black History Month

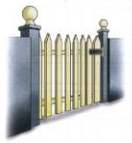


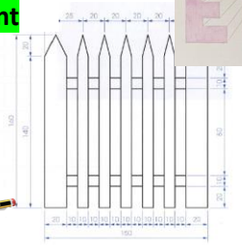
Logo design

Year 9

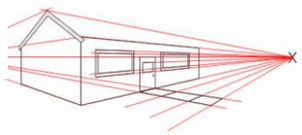
Research

Drawing skills & use of equipment





1 & 2 point perspective



Experimentation

Architectural drawings & design

PROGRESS

AO3
OBSERVATION
DRAWING & ANNOTATION
RECORD
MAKE
PRIMARY STUDIES
PLANNING & IDEAS
RECORD IDEAS, OBSERVATIONS AND INSIGHTS RELEVANT TO INTENTIONS AS WORK PROGRESSES.
RELEVANT

AO1
INVESTIGATE
ARTISTS AND MOVEMENTS
DEVELOP
LINKS CRITICAL ANALYSIS
IS IT RELEVANT TO YOU?
DEVELOP IDEAS THROUGH INVESTIGATIONS, DEMONSTRATING CRITICAL UNDERSTANDING OF SOURCES.
SOURCES