



The Marlborough Science Academy

Chromebook Programme &
Bring Your Own Device 2025



Dear Parent/Carer,

We operate a Chromebook Purchase Scheme and a Bring Your Own Device (BYOD) programme where all incoming students are required to have a device in school for use in lessons and at home. We have adapted the Chromebook scheme that has now run for four successful years, to ensure that the higher cost of living is factored into our offer and you may purchase a BYOD if you prefer.

We always seek to be innovative in the classroom, ensuring students benefit from a wide variety of teaching styles and learning experiences. Our teachers are a professional and highly dedicated learning community who are committed to engaging, supporting, stretching and challenging students to achieve in all aspects of life. We take a blended learning approach that takes traditional methods and skillfully combines them with modern approaches including the highly sophisticated use of technology.

This guide outlines the minimum standards that the device must meet and also provides information about ordering the school's required device (a Chromebook) via a dedicated ordering platform.

So why are we making this change? Since the launch of the original programme, technologies have developed and so have the ways in which teachers and students make use of devices to support learning. The latest generation of Chromebooks allow us to maintain the functionality of a tablet-style device, whilst also providing the capability to use technology to support the more demanding aspects of our curriculum, including the completion of extended writing tasks and more complex research activities. We have also reviewed our social media policy in a bid to reduce young people's reliance on their phones.



Filtering and Monitoring Information

The school has invested in the Senso filtering and monitoring system, a comprehensive tool designed to support the safeguarding of our students while they navigate the online world. This system will be installed on all computers used for educational purposes at school and at home, enabling our staff to monitor students' online activities live on their respective devices during lessons.

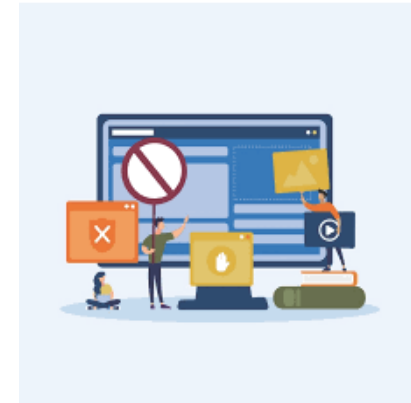
It is crucial to note that while the system will not be monitored during break and lunchtime or during extracurricular sessions, it will remain active, flagging any suspicious words or phrases for analysis by our safeguarding/IT team. The Senso system is capable of monitoring your child's online activity 24 hours a day, seven days a week. However, it will only be operational between the hours of 8:30am and 3:15pm, Monday to Friday, excluding bank and school holidays, and regardless of the location of the device. The expectation will be that any devices bought outside of the scheme will need to have Senso installed if they are to be used within school. In addition, if a child is away from school and logged into their device for any reason the system will still monitor the device usage and parents and carers will be contacted if there are any concerns raised.

During non-operational hours, the responsibility for monitoring a child's online activity will shift to parents and carers. We trust that this collaborative effort between the school and parents will provide a well-rounded approach to ensuring the online safety of our children. A link to support for parents/carers on online safety can be found below:

<https://www.broadband.co.uk/broadband/help/online-safety>

In the rapidly evolving technological landscape, we recognize that technology is no longer an added extra but an integral part of people's lives, both in the workplace and as a crucial aspect of society. With the implementation of this monitoring software, our primary goal is to empower students to access and learn the skills of appropriate technology use while ensuring their safety in the digital realm.

We are confident with the installation of Senso 'filtering and monitoring' on all Chromebooks will contribute significantly to creating a secure and productive online environment for all our students.



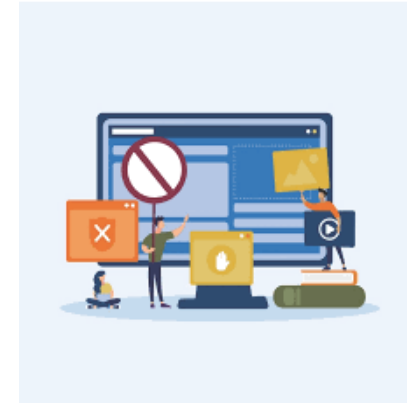
By using SENSO, you acknowledge:

- **The school can monitor and manage device activity during school hours.**
- **SENSO collects data related to educational use but does not access personal files.**
- **The software complies with data protection laws, ensuring student privacy.**
- **Usage is governed by school policies, and misuse may result in restrictions.**

Parents will be required to sign an agreement form to confirm they have read and understood this information.

For full details, please refer to the official Terms of Service and End User Licence Agreement.

<https://senso.cloud/en-GB/eula>



Options for equipping your child with a suitable Chromebook

There are two options for parents/carers when deciding how to equip your child with a suitable Chromebook ready for September 2025.

Firstly, our recommendation is to purchase our custom-specification device through our reseller, FreedomTech. Alternatively, you can purchase a Chromebook device from a retailer of your choice, however, we recommend purchasing the recommended model: **Lenovo 300 Gen 4 Chromebook**

Purchasing through our partner, FreedomTech



We have worked directly with FreedomTech to plan out a Chromebook specification that would be suitable.

This device is designed for an educational setting with key hardware that is powerful, durable, and rigorously tested. It has undergone drop testing, input-output port durability testing, hinge open and close cycle testing, and pressure testing on the lid and bottom of the device.

While these tests don't guarantee against breakages, they do provide peace of mind that these devices are built for an educational setting.

The negotiated cost also includes an accidental damage warranty.

Cost of the device

The cost of the **Lenovo 300 Gen 4 Chromebook** device bundle, which includes the device itself, a stylus, software licensing, and **3-year warranty** is:

- **£439.73 in full**
- **£38.67 per month over 12 months**
- **£20.26 per month over 24 months**
- **£13.98 per month over 36 months**

Order deadline and delivery

To allow appropriate time for manufacture and shipping, the FreedomTech portal for placing orders will open on **Friday 9th May 2025** and close on **Sunday 22nd June 2025**.

After this date, no further orders can be accepted, this is to guarantee delivery for the first week in September. The purchased device will be delivered directly to the school in late August for distribution to your child on **Tuesday 2nd September 2025**.

If the manufacture or estimated delivery times shorten, we will look to extend the ordering window or open a second opportunity to order. However, we strongly encourage all parents/carers to place orders via the FreedomTech portal as soon as possible.

How to order

Please refer to the separate marketing brochure from FreedomTech which has been sent to you and is on our school website. This will take you to the registration page, where you can sign up, select your device, year group and preferred payment terms.

<https://portal.devicesondemand.co.uk/invite/the-marlborough-scienceacademyyear-7>

If you are experiencing any difficulty logging in, please contact Freedom Tech on 0203 857 5630



Purchasing through a regular retailer

If you decide to purchase a Chromebook through a regular retailer instead of the custom specification device designed by the school and FreedomTech, please be aware of the following implications.

You will need to buy the same model that is part of the scheme **(Lenovo 300 Gen 4 Chromebook)** to ensure compatibility with school systems.

You will be responsible for any insurance, repairs, or replacements of your Chromebook in case of damage, theft, or loss. The school will not be able to provide any assistance or loan devices in such situations.

You will need to pay £35.09 to the school for a Chrome Management license that will enable your Chromebook to work with the school software and security settings.

This will be an online payment once the school has set up an account via our MIS system and you will be able to make a payment in the summer term

The school IT team will install this license on your Chromebook when school begins in September.

We strongly recommend purchasing the custom specification device through FreedomTech as it offers more benefits and guarantees than buying through a regular retailer.

Protecting your child's device

If the device is purchased through FreedomTech, an accidental warranty is included with the cost.

In the unlikely event that the Chromebook needs to go back to FreedomTech for repair, the school will provide a loan Chromebook in the interim.
This will not be an option for Bring Your Own Device.

It should be noted that the loss, damage or breakage of a personal device is not covered under school insurance. The school is unable to pay for the cost of repairs or replacements.

If not purchasing through FreedomTech, we highly recommend that devices are covered by an appropriate insurance policy. It is worth checking whether gadget insurance (which can often be added to home insurance or bank accounts) may offer cover for this device.

We would also recommend purchasing a laptop sleeve to protect the device.

Students are encouraged to store their devices in lockers, particularly during lunchtimes or times when their bag is unattended.



Frequently asked questions

How will my child use a Chromebook to support their learning?

This varies from class to class, but the answer may be, 'For just about everything'. Popular G Suite tools and applications make classroom collaboration easy, and there are apps to support learning like video-making, podcasting, and coding.

A device also allows interactive activity and online research: every student immediately has access to an atlas, a French/Spanish/ dictionary, the latest statistics on the economy, a flexible musical instrument, and more!

Teachers also try to make use of Google Classroom in lessons. It is a tool used to help organize student classwork and assign homework and projects.

For students undertaking GCSEs, BTECs and A Levels it will allow access to online learning resources at home and at school, such as e-textbooks as well as platforms like Seneca Learning and other tools to support independent revision.

What evidence is there to support 1:1 device use in schools?

We are following the DFE national strategy and using the latest EEF research in making our decision. These show a net learning gain and an improvement in collaboration and feedback for students with access to a 1:1 device.

We have in place a continued programme of professional development and training to support the roll out of these new devices for students, teachers and for parents based on the latest research.

My child already has an internet connected phone -why can't they just use that?

Smartphones and tablets are not suitable learning devices. Screen sizes are too small to be able to access eBooks, conduct research and write presentations or essays. It is a fallacy promoted by IT vendors that one device can satisfy every possible educational use. You wouldn't use a laptop to film in drama, likewise you probably wouldn't type an extended piece of writing on a tablet device.

Use of mobile phones is restricted under the school Mobile Phone Procedures. Please see our website for further details.

Furthermore, we require access to the Internet to be filtered and therefore would not want students utilising their phone data plan for Chromebook Internet access.

Is the battery good enough? How will charging work?

Most Chromebooks have a battery life of over 10 hours. This varies depending on what the Chromebook is being used for but as long as students charge their Chromebook overnight, it will last all day. Students are responsible for bringing their fully charged Chromebook to school every day.

Are there any Chromebook guides available to support parents/ carers and my child?

Yes, there is a lot of freely accessible guidance out there. This link is a good place to start:

<https://www.google.com/chromebook/howto/>

Additionally, in the first few weeks in September, all Year 7 students will receive specialist teaching and guidance to get them up and running with their new Chromebooks and the school's digital platforms.

Will my child need their own Google account? If so, how will the school be able to put apps on the Chromebook?

Your child will be provided with a school email address which is a Google education account. The school will use administrative processes to enable the distribution of apps to each student account; they will be automatically installed as soon as a student logs into their device.

Did you look at Windows, Apple or Android as alternatives?

Yes, very seriously. We believe that each of these devices and options have their strengths, however, the simplicity of the Chromebook overcomes the barriers presented by alternatives to allow the focus to be on learning.

The Marlborough Science Academy have been using Google Classroom for many years. As such, we are in a strong position to make the most of these devices.

**If you have any questions or concerns about our Chromebook Scheme, please email us at:
chromebooks@marlborough.herts.sch.uk**

Notes



The Marlborough Science Academy

Chromebook Programme

Bring Your Own Device (BYOD) 2025

